

Information Session Thursday February 19 at 2:00 p.m. in Room BTC 132

10-Day Study Abroad Trip to China

Fall Semester 2009

October 9 – 18, 2009



**Travel to Beijing, Shanghai & Jinzhou
Visit Businesses and Cultural Destinations in China**

Open to all BBA and MBA students

BBA: Register for the 490 course in your major

MBA: Accounting Elective ACC 890

(3 Credit Hours)

**Limited Enrollment
Pre-approval is required.**

Application deadline is March, 31, 2009

For More Information See:

Dr. Ed Fenton

Office: BTC 124

E-Mail: Ed.Fenton@eku.edu

Phone: (859) 622-1119

*This is a full semester course that will meet on campus several times before and after the trip. In this course you will read several books and perform additional research about business in China as it relates to your major area of study. During the travel portion students will visit various types of businesses to speak with top personnel, experience China's culture, and learn about business meal etiquette in China. Upon return to EKU, the students will complete the course experience with a written project that combines the readings, research, and travel experience.