



Master of Business Administration Accounting Track

Accounting Track

The EKU MBA Accounting track is a unique blend of the MBA in a format designed to complement the student's accounting background. More than a traditional MBA, this track produces executives who not only have enhanced accounting skills but also who can effectively function in the global economy with integrated managerial skills.

Accounting Strengths

- Track supports the MBA Mission by:
 - AACSB qualified faculty in the College of Business & Technology teach track courses.
 - Completion of course work in less than two years with two courses taken every semester.
 - Providing specialization in a unique area.
 - Applying knowledge gathered in track to effectively solve workplace problems
 - Providing new ways of looking at industry concerns.
 - Providing emphasis on ethics.
- This track provides the requisite number of courses needed to be certified as a public accountant.

Career Opportunities

Increased earning potential for MBA students with ACC concentration compared to Certificate in Accounting

Skills/Knowledge/Abilities Taught in the Accounting Track Courses

The MBA Accounting Track provides an opportunity for students who have previously majored in accounting to focus on accounting topics that will assist them in advancing in their careers. First, with a nine-hour accounting track a student may choose from a variety of courses that compliment his or her specific future career interests, thus leading to more specialization in auditing, taxation, international, or fraud/forensic accounting. Second, extra courses in accounting help prepare the student for the professional certification examinations such as the CPA, CMA, CIA, CFE, and Cr.FA examinations.

This track moves the student beyond just using a textbook into the area of utilizing professional research databases. A strong working knowledge of understanding and using original accounting and taxation sources is a skill any career accountant must possess to be successful.

For More Information:



MBA Office
BTC 257
Eastern Kentucky University
521 Lancaster Avenue
Richmond, KY 40475-3102
859-622-1775
www.mba.eku.edu

University requirements for: Master of Business Administration (M.B.A.)

Accounting Track

MBA Core Courses (21 hours)

CCT 850	Strategic Business Communications
CIS 850	Management of Information Systems
FIN 850	Strategic Financial Management
GBU 851	Business Strategy
MGT 850	Leading and Managing Organizations
MKT 850	Marketing Management
QMB 850	Statistical Methods for Business

Elective Courses (9 hours)

ACC 701	International Accounting and Combinations
ACC 721	Fund Accounting
ACC 723	Taxation of Corporations
ACC 857	Research in Taxes

Total Curriculum Requirements (30 hours*)

*Prerequisite Requirements

Applicants must complete the following prerequisite or equivalent courses before enrolling in graduate level MBA courses:

ACC 201	Introduction to Financial Accounting
ACC 202	Introduction to Managerial Accounting
CIS 300	Management Information Systems
FIN 300	Business Finance
MGT 300	Principles of Management
MKT 300	Principles of Marketing
QMB 200	Business Statistics I
ECO 230	Principles of Economics I (Microeconomics)
ECO 231	Principles of Economics II (Macroeconomics)



MBA VISION STATEMENT

EKU's MBA Program will provide educational opportunities to enhance the professionalism and abilities of its students through an AACSB International accredited business program designed for working professionals and recent graduates.

MBA Mission Statement

EKU's MBA Program is committed to providing students with the tools and experiences they need to broaden their professionalism and add value to their companies and the communities where they live. To ensure that MBA students achieve a competitive edge in today's global marketplace, EKU's MBA Program is dedicated to these six major themes:

- **Quality**—EKU's MBA Program is accredited by the premier accrediting body for business programs, AACSB International. Classes are taught by full-time graduate faculty who meet high standards of instruction and research.
- **Flexibility**—Students may attend on a part-time or full-time basis. Classes are scheduled on nights and weekends for working professionals. The Program accepts both business and nonbusiness degree applicants.
- **Specialization**—Students may design their degree as a general business program building expertise in many areas or may choose to specialize.
- **Application**—Student projects are designed based on real-world issues that may effectively solve workplace problems or provide new ways of looking at industry concerns. Emphasis is placed on discussions of business ethics.
- **Technology**—Classes integrate technology at all levels of the curriculum whether in a traditional classroom or through web-enhanced classes.
- **Professionalism**—Challenging coursework and peer interactions provide opportunities for enhancing communication, leadership, team, and networking skills.

Where Students and Learning Come First!

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